



MAITREE

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ROTARY CLUB OF BEHALA

CLUB NO.: 16149

ROTARY INTERNATIONAL DISTRICT 3291

DATE OF CHARTER: AUGUST 24, 1964

VOLUME LVII

ISSUE 11

05

NOVEMBER

2579th REGULAR CLUB MEETING

Rotary



Rotary Opens
Opportunities

COVER STORY



**Celebration was reinvented by
"Bengalis" so does our proverbs and
actions. A reason to celebrate can be
calibrated by 12 months.**

November : Rotary Foundation Month

TOP STORIES

Happy Occasions | Follow Us on Facebook

Family Corner | Upcoming Days

Do You Know Me?

Cover Story - Editorial

From the World of Rotary

Online Meeting Etiquette

Minutes



THE FOUR-WAY TEST OF THE THINGS WE THINK, SAY OR DO

- 1. IS IT THE TRUTH ?**
- 2. IS IT FAIR TO ALL CONCERN ?**
- 3. WILL IT BUILD GOOD WILL AND BETTER FRIENDSHIPS?**
- 4. WILL IT BE BENEFICIAL TO ALL CONCERN ?**

HAPPY BIRTHDAY

5th November

Mrs Papia wife of President(E) Rtn Soummojit Mukherjee

EDITORIAL REQUEST

All the members and their extended family are earnestly requested to contribute for Bijaya - Diwali Special Maitree e-issue to be published on 19th of November. (English is the preferred language)

The article (any topic with no word limit) or a drawing or your video recorded song/poem/act's Youtube Link – may please be mailed to sid.ctvs@gmail.com or be sent over **WhatsApp No 9830030020** by 8th November.

Please call for any clarifications.

DO YOU KNOW WE ARE ON

facebook



ROTARY CLUB OF BEHALA

CLICK HERE:

www.facebook.com/rotarybehala



FAMILY CORNER



We CONGRATULATE our IPP Itr DONGHWA LEE (Maya) for securing "Cent" percent marks in Mathematics at IGCSE, Bride International School, Kolkata.

Best wishes for her future endeavors.

This video is shot & edited by Rtr Jisun Sarkar. He is the Secretary of Rotaract Behala. A student of Journalism & Mass Communication at Amity University Kolkata . Currently doing internship at Viral Fission.



CLUB ANNOUNCEMENTS

Kindly pay your Semi-Annual Dues.



UPCOMING DAYS



Brief of the contest :

Genre: Song : Bengali / Hindi

There will be two Age Groups :-

- a) 6-11 years - lower age group
- b) 12- 16 years - higher age group

An audio clip of the participant not exceeding 3 minutes to be sent along with the application form for Round 1 to: **talent3291.2021@gmail.com**.

First Round screening shall be done by renowned singer judges on the audio files received and 20 participants shall be selected in each category for Sem-Final Round and they will have to send their video clips of not more than 3 mins at the above mentioned mail id after being selected for Semi-final round

In the semi-final round, 10 participants from each category shall be selected by the judges for the final round. Final Round

shall be held on " Children's Day " eve 13th November 2020 at Zoom virtual platform, live in the presence of celebrity judges, DG, District team and the members of the rotary clubs of our district.

All participants shall be provided with a virtual certificate of participation, which shall be mailed to them after the completion of Final Round.

There shall be 3 Awards in each category (with attractive prizes).

- 1st Prize: Platinum Voice Award – A Memento
VSA Music of the year Trophy
Cash Prize of Rs. 3000 PLUS One Headphone PLUS A certificate
- 2nd Prize: Golden Voice Award – A Memento
One Headphone PLUS A Certificate
- 3rd Prize: Silver Voice Award – a Memento
One Headphone PLUS A Certificate

There will also be one special Award - District Governor's Choice.

The Online event on 13th November 2020 will be broadcast through zoom Internationally.

For any assistance please email to:

Rtn Barnali: barnalirinkubanerjee@gmail.com








Rtn Adrija: adrija.bandyopadhyay@gmail.com

Rtn Samir: samirrcl@gmail.com


UPCOMING DAYS



Presents

<p> India RC Kalamassery RC Cochin Harbour RC Udumalpet Central 5.30 PM</p> <p> Sri Lanka RC Ampara 5.30 PM</p> <p> Pakistan RC Karachi 5.00 PM</p> <p> Afghanistan RC Jala abad 4.30 PM</p> <p> Nepal RC Dhulikel 5.45 PM</p>	<p> Bangladesh RC Dhaka Mavericks</p> <p> Bhutan RC Thimpu 6.00 PM</p> <p> Malaysia RC Melawati</p> <p> The Philippines RC Bagulo Summer Capital 8.00 PM</p> <p> Indonesia RC Semarang kunthi 7.00 PM</p>
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Hosted by

Rotary 
Club of Melawati


Meeting ID: 860 4320 4419
Passcode: SYNERGY

TRF CHAIR KR RAVINDRAN
The Rotary Foundation Chair

In Conversation

With Trustee Gulam A Vahanvaty &
Trustee Geeta Manek

8 Nov 2020 | 8PM GMT +8



Zoom Meeting ID: 860 4320 4419 & Passcode: SYNERGY

Do You Know Me?

This is the last one in the series

Identify these famous landmarks & send your answers to the Editor by 14th Nov.

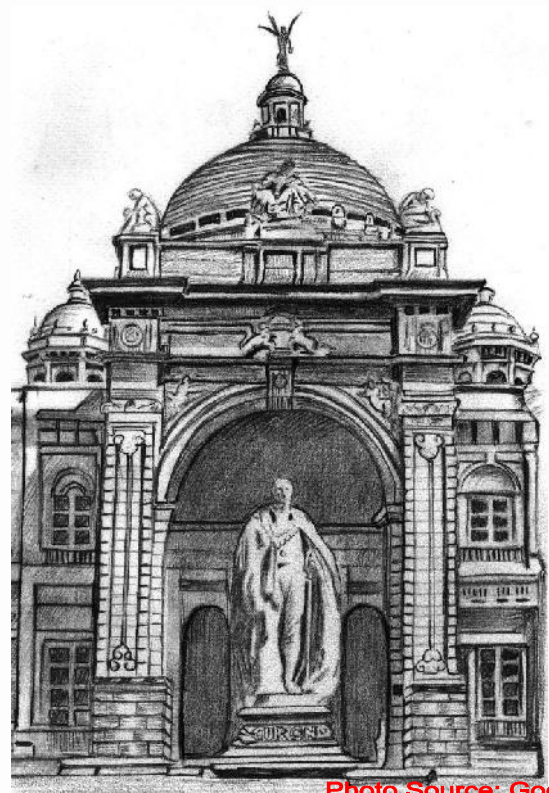
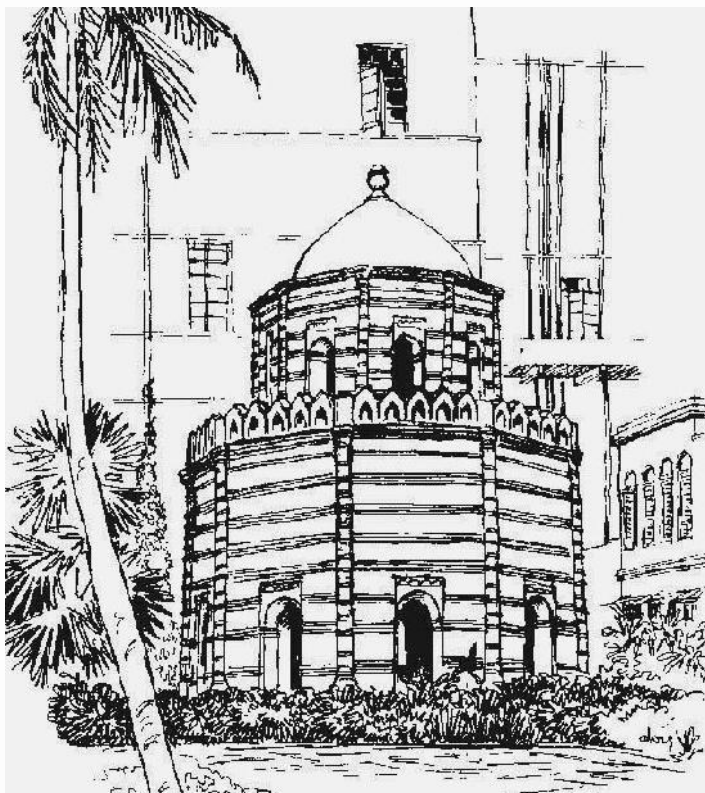


Photo Source: Google

COVER STORY

Editorial

বারো মাসে তেরো পার্বণ



PP Rtn Dr Siddhartha Chakraborty
Editor 20-21



Ma Sitala

Thirteen festivities in a span of 12 months. That did identify the soft-hearted Bengalis. Bereft of pubs, theatre or cinema, festivity and celebration remained a cardinal avenue of recreation for the common folk, providing also a sense of belonging to the society.

For an agronomical society the sequential events of ploughing or planting, weeding or harvesting – all became cause of a social ritual, of celebration. With passage of time many had withered out, but had replacements ready in the form of plethora of gods and goddesses. Ma Manasa (protector from snakebites), or Ma Sitala (savior from small pox), Ghetu alias Ghantakarna (prevents skin diseases) or Itu (protects children – no joke) and a myriad of

others - all had their worships with attendant festivities.

And a notable one in rural Bengal was Shiber gajan and Charak. Quite a number of these were accompanied by Kabigaan or jatra, and many had an attendant fair or mela too.

Education spread, social awareness escalated and public entertainment in the form of theatre or cinema became available to masses.



Charak



Bhadu of Purulia

A number of the religious festivities gradually tapered off, leaving space to handful of mainstream gods like Durga and her offspring – Laxmi the wealth mother, Saraswati the goddess of cerebral wealth, Ganesh granting success, or Kali with Deepawali enlightening our inner self. Other religions had their share too –Christmas or Bhadrotsav of Brahmo Samaj are typical representatives. And then were added festivities of smaller

religious groups with festivities around their preachers – Sri Ramkrishna Deb and Baba Lokenath being prime examples.

Religion apart, loco-regional social festivals also are a part of life. Sarhul or Bhadu were the archaic ones, joined later on by Poushmela of Santiniketan or the later one – Book Fair, where books remain the crowd puller. And there always are the celebration of National days or birthdays of our deitified heroes.



Pilgrimage by book lovers

Whatever be the reason behind, the festivities are refreshing break from day-to-day drudgery, sort of weekends of life. They foster a sense of pride within a community, celebrating together their heritage, their culture and traditions.



Pujo-e Chai Natun Juto (New shoes at Puja)

On a materialistic point of view, too, festivities are boon to the economy. The artisans crafting beautiful idols or creating fantastic pandals from bamboo and cloth, the tour operators or the farmhand metamorphosed to the avatar of dhaki – it turns out to be primetime for all.

From garments to shoes, ornaments to automobiles, all sectors get a big fillup in this golden season. Flipkart



X-mas at Park Street

Jishu pujo, followed shortly by New Year's Day, Netaji Jayanti and Republic Day, the season culminating in our very own Valentines' Day –the Saraswati Puja.

Welcome to the rainbow season of festivity.

did a business of Rs 600 crores in a span of ten hours last year. Like blood, money is also meant to be circulated.

Our journey through the season of festivities has started. We celebrated our traditional largest festival of Durga Puja, had a stopover on Laxmi puja and are awaiting eagerly for the Kali puja and Deepawali. Then will come the illuminated Christmas – our

Every social interactions in life has its own custom and etiquette. Online meetings – which we are forced to adopt – is no exception. Found this in an issue of 'Light' – the bulletin of RC Garden Reach. Our thanks to the Editor Rtn Tanu Roy for kind permission to reprint it. – Ed.

Online Meeting Etiquette

Darryl Patterson

Technology help and advice from Rotarians in District 7070



A lot of people have been thrown into the online meeting ring the past few weeks, companies like Zoom, Google (Meet) and **GoToMeeting** have seen millions of new users. Using these online conferencing tools have gotten a lot easier over the past few years, especially when using tablets or phones that have great cameras and microphones.



For those that are new to online conference meetings, it can feel a little foreign. Just like a face to face meeting, online meetings have their own little intricacies around the expected and often unspoken rules.

Here's the TL:DR (Too Long, Didn't Read) version of online meeting etiquette.

Be ready : Be sure to test your setup. You're going to be using a laptop, phone or desktop so use the device you plan on using to attend the meeting. Make sure the mic, speakers and video work **BEFORE** attending your first meeting.

Run a test meeting : To help everyone to be ready, book a test meeting specifically to help people get setup properly.

Mute is your friend : If you're not talking, mute your mic. Every conferencing system has a way to mute; usually a microphone icon will toggle your mic on and off.

Turn on video : Don't be shy; turn on your camera if you have one. It feels more like a meeting if you see people's faces.

Use chat : If there are a lot of people in the meeting, use the chat to ask questions or to express interest to talk.

Use a moderator : For really big meetings with 20+ people, assign one person to monitor the chat to handle questions.

Don't troubleshoot during the meeting : If you're struggling with connecting, don't hijack the meeting. This is why you test before you join.

Use the views : Most conferencing software will have more than one way to view the people on the call. Gallery or tile view is great when collaborating as a group as you get to see many faces. Speaker view is good when one person is doing a lot of talking.

Leave pauses : When you talk, it actually takes a second or so before everyone will hear what you said (its called latency). So after you ask a question or if you expect a response, leave a pause of a second or two before you jump back in.

Use a headset : If you have a headset, use it. You'll hear better, you'll sound better, and it stops sound from echoing.

Speaker etiquette : If you have someone who's speaking, make sure you are muted! But keep your camera on, the speaker will appreciate being able to see faces. And maybe switch to speaker view so you can see their face clearly.

DO YOU KNOW?

OCT 2020

SOCIAL MEDIA USE AROUND THE WORLD

THE NUMBER OF PEOPLE WHO ACTIVELY USE SOCIAL NETWORKS AND MESSENGER SERVICES

TOTAL NUMBER OF ACTIVE SOCIAL MEDIA USERS


4.14
BILLION

SOCIAL MEDIA PENETRATION (USERS vs. TOTAL POPULATION *)


53%

ANNUAL GROWTH IN THE TOTAL NUMBER OF SOCIAL MEDIA USERS


+12.3%
+453 MILLION

TOTAL NUMBER OF SOCIAL MEDIA USERS ACCESSING VIA MOBILE PHONES


4.08
BILLION

PERCENTAGE OF TOTAL SOCIAL MEDIA USERS ACCESSING VIA MOBILE


99%

48

SOURCES: KAPOSS ANALYSIS, SOCIAL MEDIA COMPANY STATEMENTS AND EARNINGS ANNOUNCEMENTS, SOCIAL MEDIA PLATFORMS' SELF-SERVICE ADVERTISING TOOLS, OMNICORP, MIDASCOPE, CIBERBAZAR (ALL LATEST DATA AVAILABLE BY OCTOBER 2020). *NOTES: PENETRATION FIGURES ARE FOR TOTAL POPULATION, REGARDLESS OF AGE.

COMPARABILITY ADVISORY: SOURCE AND BASE CHANGES.

FROM THE WORLD OF ROTARY

FIRST WOMAN CONFIRMED AS ROTARY PRESIDENT-NOMINEE

EVANSTON, Ill. (October 1, 2020)

Jennifer Jones, member of the Rotary Club of Windsor-Roseland, Ontario, Canada, will become Rotary International's president for 2022-23, a ground-breaking selection that will make her the first woman to hold that office in the service organization's 115-year existence.

Jones, whose confirmation comes at a unique time in history, is inspired by how the organization and its global members continue to adapt, connect and serve their communities in new ways during the coronavirus pandemic. Jones says she wants to harness this moment of change to develop metric-driven goals that challenge us to innovate, educate and communicate opportunities that reflect today's realities.



Jennifer Jones

"We know that Rotary is a place where leaders and those with the vision and drive to create change can thrive. And such leaders are found from every age, gender, race and background. Diversity, equity and inclusion should begin at the top, and for us to welcome new leaders into our organization and expand our ability to make an impact, we need to build stronger bridges that help everyone see themselves reflected, celebrated and valued here in Rotary," Jones said.

Jones also notes her tremendous pride in the way Rotarians have shown leadership in responding to and helping protect communities against COVID-19. So far, Rotary has provided US\$29.7 million to support clubs in their response to COVID-19, with projects ranging from large-scale, transformative activities such as providing medical equipment to hospitals to small-scale, short-term activities like purchasing thermometers, protective medical gear, or other items for frontline medical professionals.

"Silver linings rise out of the most challenging circumstances," Jones said in her vision statement. "Our members are resolute in finding ways to aid those in need as the pandemic continues to underscore how Rotary is a global force for doing good in the world."

As Jones looks ahead to her presidential term, she confirms that she's prepared to take on existing and new challenges as society continues to evolve at a rapid pace, and like Rotary presidents before her, is eager to set Rotary on course for a robust and vibrant future.

"Years ago, I asked one of our incoming presidents what he wanted his legacy to be. He very quickly told me he wasn't interested in building a legacy and that he was interested in getting to work," said Jones. "Those words have always stuck with me, and I too simply want to get down to work."

FROM THE WORLD OF ROTARY

About Jennifer Jones

Jennifer is the Founder and President of Media Street Productions Inc., a twenty-five-year old, award-winning media company in Windsor, Ontario.

Jennifer has strengthened Rotary's reach and impact through her service in many roles including as Trustee of the Rotary Foundation, RI Vice President, and co-chair of the End Polio Now: Make History Today campaign. As a professional communicator, Jennifer also used her vocational strength to chair the advisory group that crafted Rotary's rebranding effort.

Working alongside government officials, celebrities and global leaders, she utilizes her voice to raise awareness and hundreds of millions of dollars to eradicate disease, support peace and provide clean water and sanitation in developing areas of the world.

Her skill as an expert storyteller inspires hope and promise and motivates people to take action.

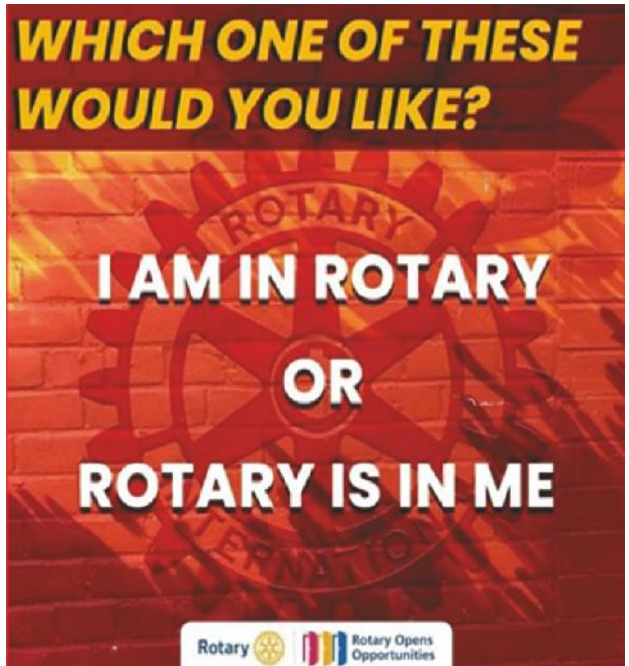
She has received many honors and recognitions including Rotary's Service Above Self Award and the Citation for Meritorious Service, the YMCA Peace Medallion, the Queen's Diamond Jubilee Medal, and Wayne State University's Peacemaker of the Year Award – a first for a Canadian. Jennifer is married to Rotarian Nick Krayacich, a family physician.

[Source : www.rotary.org]



RIP Holgar Knaack at International Assembly, Sandiego.

Ask Yourself This Question Today.



FROM THE WORLD OF ROTARY

ROTARY INTERNATIONAL CONVENTION



The [2021 Rotary International Convention](#) will be here soon — and it's going to be an unforgettable experience. Taking place 12-16 June in Taipei, Taiwan, the convention will offer fantastic entertainment, motivational speakers, inspirational sessions, and uplifting energy. Enjoy all of it with old friends and new ones.

We hope you'll join us in Taipei to Feel the Energy. Don't forget to invite your friends — download the [promotional kit](#) and share our official [video about Taipei](#) on your social networks.

REGISTER TODAY

Click on the hyperlinked underlined words for more information.

**MINUTES OF THE 2578th RCM OF ROTARY CLUB OF BEHALA HELD
AT ZOOM DIGITAL PLATFORM ON 31st OCTOBER, 2020.**

Club President Rtn Sugata Mazumdar called meeting to order, followed by Bijaya/Dassera wish to members.

National Anthem was played on screen.

President Rtn Sugata gave a brief report on successful projects done in the month of October.

He informed that Zone 20 is planning for a medical camp and RC Behala will act as a lead.

IPP Rtn Kaushik expressed his desire to organise a medical camp at RCC Chandanpiri. In response President Rtn Sugata appreciated his plan and wish to take it forward at the earliest.

President Rtn Sugata proposed a eye camp in association with Budge Budge Eye Hospital. Members appreciated. The date and time will be fixed post discussion with the relevant authorities.

He informed the members about the first round of discussion with FTBK regarding Adult Literacy. The members will be updated on the progress along with suggestions from them.

He proposed for a Bijaya - Diwali online cultural meet with club members and their family. PP Rtn Siddhartha & PP Rtn Krishnendu will take the lead and it was decided to include Rotaract, Interact & Inner Wheel and make it a grand affair.

Club Secretary Rtn Shuvranshu conducted the usual club business. He informed that our next RCM will be on 5th November, 2020.

Minutes of 2576th & 2577th RCM as published in Maitree was confirmed.

President Rtn Sugata terminated the meeting after vote of thanks from & to the Chair.

Meeting attendance :

Total Members : 32. Members Present : 16